Historic Maps in K-12 Classrooms
The Historical Geography of Transportation – Map 12
Auto Trails of Florida, 1924

Road Guide 2: selections from the Automobile Blue Book


We have provided Route 20, from Daytona to Tampa, as an example of the directions provided by the Blue Books. Maps (Images 1-3) and select images from the Blue Book (Images 4-7) are at the end of this document.

Users of the original, complete Blue Book would have used an Index Map at the front of the book [Image 1] to find the state they wanted to visit. This Index refers users to a more detailed map that shows Blue Book Route numbers [Image 2]. By looking closely at the map in Image 2, users would find the Blue Book Route number for their trip and turn to the page where that route description begins. The directions listed for each route guide travelers through the state, mentioning road conditions, locations of motel and service stations, and local points of interest.

Route 20 – Daytona to Tampa, Fla. – 161.4 m.
Reverse Route 91.

Via De Land, Orange City, Sanford, Altamonte Springs, Winter Park, Orlando, Kissimmee, Haines City, Lake Alfred, Lakeland, Plant City and Ybor City.

First seven miles, after leaving Daytona under construction when covered by Blue Book Scout car – scheduled to be fine rock road by early autumn; next 17 miles brick, then 11 miles of shell to St. Johns river bridge; next 56 miles, to Polk Co. line all good brick, except 3 miles of poor sand just after leaving Kissimmee (which may be brick). From country line, 42 miles of good sheet asphalt across Polk Co., then 4 miles of rather worn rock (which may be brick) to Plant City; balance goo wide brick.

Summary: 92 miles brick; 42 miles asphalt; 11 miles shell; 4 miles rock; 12 miles poor sandy dirt. The 12 miles of poor sandy dirt will, in all probability, be hard road by fall.

This is the mail trunk line from the east coast to the metropolis of the west coast and one of the most important routes in Florida. Traverses uninhabited wooded and swamp country to De Land. The balance is practically all thru wooded pine country, with some beautiful groves and lakes adjacent to De Land, Sanford, Winter Park, Orlando, Haines City, Lake Alfred and Lakeland. There is good fishing in most of the lakes; good hunting may be enjoyed in this region.

An excellent option to Sanford may be had in going via New Smyrna, following Route 3 to New Smyrna and then route 22 to Sanford.

<table>
<thead>
<tr>
<th>MILEAGE</th>
<th>Distance Between Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Mileage</td>
<td>0.0</td>
</tr>
<tr>
<td>Mileage</td>
<td>0.7</td>
</tr>
</tbody>
</table>

For this and other exits see City Map, page 86 [see Image 3].
0.9  0.2  S. Ridgewood Ave.; turn left with asphalt.
1.0  0.1  4-corners; turn right onto De Land Road.  Cross RR 1.1
Road is thru swamps and undeveloped wooded country.
21.0  20.0  End of road; turn left.
   Right at this turn is Route 55 to Palatka.
   Pass Stetson University Bldgs.  22.6  Cross RR 22.7.
22.9  1.9  De Land,* Woodland Blvd. & New York Ave., bank on left.
   HOTELS – Hotel College Arms, New York Ave., E.
   The Lexington, New York Ave.
   Putnam Inn, New York Ave.
   GARAGES – Nahm & Nahm Garage, 112, S. Blvd.
   SERVICE STA. – United States Tire Sales & Service Depots located here.
   Right on New York Ave. is Route 21 to Eustis.
   Straight thru on Woodland Blvd.
28.3  5.4  Orange City, sta. on right.  Straight thru across RR.
   Points of Interest, page 188.
31.3  3.0  Right-hand diagonal road; bear right with shell.  Cross RR.  34.9.  Cross long wooden
toll bridge over St. Johns river (charges 50 cents) 36.9.
37.4  6.1  Monroe, sta. on right.  Straight thru across RRs.
38.6  1.2  Irregular 4-corners; turn left.
   Right at this turn is Route 22 to Mt. Dora and Eustis.
Cross RRs 39.2-41.3-41.7 – now on First St.

*De Land, Fla. (pop 5,000, alt. 54 ft.), is situated on the highest elevation between the St. Johns river
and Atlantic Ocean. It is in the midst of a very productive sections, all citrus fruits, pears, grapes,
peaches, and other fruits being produced here abundance. Live stock production has also become a great
industry in the past few years. A visit to the Stetson properties gives an interesting view of the methods
of fruit growing, especially the methods for preventing frost from injuring the fruit.

The Stetson university, located here, with a student body of 700, was founded by John B. Stetson of
Philadelphia, owner of the estate above mentioned.

All outdoor sports, including golf, hunting, fishing, motoring and tennis are indulged in at De Land.
The College Arms golf course, open to the public, is one of the best in the south. Among the points of
interest nearby are the DeLeon springs and the ruins of an old Spanish sugar mill.

41.8  3.2  Sanford,* First St. & Park Ave., bank on right.
   HOTELS – Hotel Carnes, 1st St., next to P. O.
   Turn right (south) onto Park Ave.  Pass park on right 42.0.
42.4  0.6  10th St.; turn left.
42.5  0.1  Sanford St., large brick school on left; turn right.
   Left at 42.7 is Route 59 to New Smyrna.
Cross RRs 42.9-43.0
45.3  2.8  Fork; bear right with brick.  Pass Elder Spring on right 47.5.
47.7  2.4  Fork; bear left with brick.
   Left at 48.8 leads to Oviedo.
Cross RR 50.5  Cross RR at Longwood 52.3  Cross RR 53.8.
55.0  7.3  Altamonte Springs,* end of road, P. O. on left.  Turn right.
55.5  0.5  Fork; bear left.  Curve left and right along lake 57.0.
58.0  2.5  Maitland, sta. on left.  Straight thru.  Cross RR 59.1, curving right along lake just
   beyond. Thru Winter Park golf course 60.3 – now along Park Ave.
60.9  2.9  Winter Park,* Park & New England Aves., park on right.
   GARAGES – Standard Auto Co., East Park Ave.
   Winter Park Auto Co.
   COMM. ORGAN. – Winter Park Board of Trade.
Keep ahead on Park Ave. Pass town hall on right 61.0.

*Sanford, Fla.* (pop. 6,000. Alt 20 ft.), is a thriving little city on the south side of Lake Monroe, at the head of navigation on the St. Johns river. Lake Monroe is noted for its black bass. There are water sports and many interesting side trips, particularly to the large celery farms. The place is sometimes called the “Celery City.” It was named after General Sanford, once Minister to Belgium, and who acquired a grant which was made by Lincoln to his secretary.

*Altamonte Springs, Fla.* (pop. 150, alt. 101 ft.), in Seminole county, is 140 miles south of Jacksonville and 10 miles north of Orlando. In it vicinity are numerous pretty lakes and the town is well surrounded by tall pines and orange groves. It is a popular tourist resort, offering purest spring water, fine shooting and fishing.

*Winter Park, Fla.* (pop. 600), is a charming resort surrounded by lakes, with good boating and fishing. It is the seat of Rollins College. Winter Park is noted for the profusion of magnolias and flowers.

61.1 0.2 4-corners, baseball grounds on left; turn right. Cross RR 61.3.
61.4 .03 Fork; bear left with brick along RR. Curve left away from lake 64.3 Cross RR 64.4 – now on Orange Ave.
   Right on Concord Ave. at 64.9 leads to Country Club.
65.5 4.1 Orlando, Orange & Central Aves., department store on left.
   HOTELS – New Lucerne, corner of Main & South Sts.
   San Juan Hotel, Orange Ave.
   The St. Charles, Orange Ave. & Washington St.
   The Wyoming, Magnolia & Amelia Sts.
   COMM. ORGAN. – Orlando Board of Trade.
   GOLF CLUB – Orlando Country Club.
   SERVICE STA. – United States Tire Sales & Service Depots located here.
   Right on Central Ave. is Route 52 to Eustis via Mineola.
   Straight thru (south) on Orange Ave. Thru irregular 4-corners at brick school 65.7.
65.9 0.4 End of street at Lucerne Circle; curve right half-way around lake on Circle, then straight ahead on S. Orange Ave.
66.3 0.4 End of street; turn left onto Gore Ave.
66.4 0.1 Right-hand road; turn right. Thru Pinecastle 70.5.
73.2 6.8 4-corners; turn right with brick.
73.3 0.1 Taft, left-hand road, RR ahead. Turn left with brick. Jog right and left across RR 75.4.
81.4 8.1 End of road; turn right.
81.5 0.1 Left-hand road; turn left with brick.
   Left at 82.5 leads to St. Cloud.

POINTS OF INTEREST, ORLANDO, FLA.

Orlando (pop. 10,000, alt 98 ft.), called the “city beautiful” on account of its many lakes and avenues of beautiful homes, shaded by magnificent oak trees, which line the streets. It is an active business center and head of the citrus industry of the state. Around the town are extensive plantations of tropical fruits and many vegetable farms. One of the curiosities of the place is a banana tree 20 feet high. Many good roads have been built in Orlando during the past few years, offering attractive circuits of from 10 to 100 miles. One of the most notable of these drives is Lucerne Boulevard, a beautiful lake road. All principal country roads are brick paved. Orlando is less than five miles from Winter Park, and in the neighborhood are Lakes Lucerne, Lue, Winnie and Eola – all places of winter residence.

83.1 1.6 Irregular 4-corners, wooden church on left; bear right across RR onto Broadway (double drive).
   Slightly left just before RR is Route 75 to Melbourne.
**Kissimmee, Fla.** (pop. 4,000, alt. 72 ft.), lying on the north shore of Lake Tohopekaliha, has long been a starting point for hunters and explorers. One of the popular trips for tourists is by boat down Lake Tohopekaliga and the Kissimmee river to Lake Okeechobee, then thru the winding Caloosahatchee past Forts Thompson and Denoud of Seminole fame, to Fort Meyers. Large fisheries are located here and upward of $500,000 worth of fish was shipped from this point last year (1918). It is also the center of a cattle raising industry and has some important orange groves.

---

83.5 0.4 **Kissimmee,** 5-corners at water trough. Bear right onto Emmett St. Pass court house

GARAGES – Lupfer & Prather Inc Garage, Broadway

Mach Bros. Garage, Broadway, corner Dakin Ave.

SERVICE STA. – United States Tire Sales & Service Depots located here.

on left 83.7.

83.8 0.3 Clyde Ave.; turn left.

84.1 0.3 Irregular 4-corners at RR; turn right.

84.2 0.1 4-corners; turn left at end of road just beyond, turn right.

85.8 1.6 End of road; jog left across RR and take right-hand diagonal road immediately beyond. Cross RR at sta. 94.6.

94.7 8.9 **Loughman,** end of road at store. Turn left. Cross switch 100.2. Curve left and right across RR at **Davenport** 101.1.

104.7 10.0 End of road, ice plant on right; turn right across RR, using caution.

104.8 0.1 Turn left with road and take right-hand road immediately beyond.

105.0 0.1 **Haines City,** bank on right. Keep ahead, following asphalt.

105.1 0.1 Fork, just beyond arch; bear right with asphalt along RR. Avoid left-hand diagonal road 105.4.

Left at 105.4 is Route 79 to Bartow and Route 78 to Lake Wales.

Jog right and left across RR 109.4.

110.5 5.4 End of road; turn left across RR. Curve left along grove 111.7.

111.8 1.3 Lake Alfred, right hand road. Turn right and at 4-corners at real estate office just beyond, turn left.

112.0 0.2 4-corners; turn right with asphalt. Cross RR 112.2, avoiding left-hand road just beyond.

Left at 112.2 leads to Winter Haven.

112.3 0.3 4-corners; turn left with asphalt.

112.4 0.1 End of road; turn right. Curve right and left across RR 113.0 and follow along lake. Pass Lynchburg Sta. on left 113.7.

115.8 3.4 3-corners at Lake Ariana; bear left along same.

Right at this turn is dirt road around lake, rejoining following data at mileage 118.1.

116.6 0.8 3-corners; bear right along RR, passing business center over to left.

116.7 0.1 Auburndale, irregular 4-corners. Bear right away from RR.

117.3 0.6 Right-hand diagonal road; bear right, curving left immediately beyond.

*---*

**Kissimmee, Fla.** (pop. 4,000, alt. 72 ft.), lying on the north shore of Lake Tohopekaliha, has long been a starting point for hunters and explorers. One of the popular trips for tourists is by boat down Lake Tohopekaliga and the Kissimmee river to Lake Okeechobee, then thru the winding Caloosahatchee past Forts Thompson and Denoud of Seminole fame, to Fort Meyers. Large fisheries are located here and upward of $500,000 worth of fish was shipped from this point last year (1918). It is also the center of a cattle raising industry and has some important orange groves.

118.1 0.8 3-corners; bear left with asphalt away from lake. Cross RR 122.8.

123.0 4.9 End of road; turn right. Thru Carters 123.6. Cross RR 128.4 – now on Morton St.

128.7 0.2 Orange St.; turn right.

Left at this turn on Orange St. is Route 93 to Bartow.

129.0 0.3 Kentucky Ave.; turn right one block.

129.1 0.1 **Lakeland,** Kentucky Ave. & Lemon St.

HOTELS – Hotel Tremont, Main St. & Massachusetts Ave.

GARAGES – Official Dixie Highway Garage, Florida Ave. & Lemon St.

COMM. ORGAN. – Lakeland Chamber of Commerce.

GOLF CLUBS – Lakeland Highlands Club.

Straight ahead one block leads to business center.

Turn left (west) onto Lemon St.
Right o Florida Ave. 129.3 is Route 73 to Leesburg.

129.9  0.8  Caution – end of road at foot of grade, small lake ahead; curve right. Turn left with road 130.2.

130.4  0.5  4-corners; turn right. Curve left across RR 133.0.

135.5  5.1  End of road; jog right across RR and immediately left along same. Pass Youmans Sta. on left 136.3. Cross RRs 139.5.

POINTS OF INTEREST, LAKELAND, FLA.

Lakeland (pop. 10,000, alt. 227 ft.), a health resort of Polk county, is the largest inland town and the sixth city in size in the state of Florida. It is the heart of what is known as the “Thousand Lakes Country,” and there are nine lakes within its corporate limits. The climate is healthy and delightful, average temperature in the warmest months being 88 degrees and in the coldest month 42 degrees. It is also a live industrial center and is particularly noted for its large production and immense shipments of strawberries and citrus fruits. Upwards of 600,000 quarts of berries and 250,000 boxes of citrus fruits leave Lakeland annually. Polk county has completed a county-wide system of hard surfaced roads, and from Lakeland one can travel in every direction over a sheet asphalt highway. There is a pretty little park in the heart of the city, and a fine golf course near by.

139.6  4.1  **Plant City,*** Reynolds & Collins Sts., banks on left.

Right on Collins St. is Route 110 to Brooksville and Route 72 to Leesburg.

140.4  0.8  3-corners; bear left onto Barlow Ave. Thru **Dover** 145.8; **Seffner** 149.2 and **Mango** 151.5.

154.8  14.4  Prominent 4-corners; bear right away from RR.

Left at this turn is Route 101 to Sarasota via Parrish.

Cross long iron bridge over Six Mile Creek 155.0.

157.0  2.2  Oak Park at stores. Straight thru.

Left is Route 100 to Sarasota via Ruskin.

Cross RR 158.1, joining trolley just beyond – now on 7th Ave.

Cross RR 158.5

159.6  2.6  **Ybor City,** 7th Ave. & 14th St. Straight thru with trolley on 7th Ave.

Tampa City Map and Points of Interest, page 184.

160.0  0.4  Irregular 4-corners, trolley leaves to left; jog right and immediately left, keeping ahead on 7th Ave.

160.7  0.7  Franklin St., library on far right; meeting trolley, turn left. Cross RR 161.2.

161.4  0.7  **TAMPA,** Franklin & Lafayette Sts., court house on left. Cross RR 161.2.

HOTELS — The De Soto, corner Marion & Zack Sts.

The Hillsboro, corner Twigg St. & Florida Ave.

Tampa Bay Hotel, W. Lafayette St.

COMM. ORGAN. — Tampa Board of Trade, Florida Ave. & Lafayette St.

CLUBS — Tampa Motor Club, Tampa Municipal Bldg.

SUPPLY STORES — The G. Norman Baughman Co., Florida Ave. & Jackson St.

D. F. Owen Co., 219 Franklin St., corner Jackson

SERVICE STA. — Unit States Tire Sales & Service Depots located here.
The New Lucerne—Orlando, Fla.

Corner Main and South Sts.

One block from beautiful Lake Lucerne

American Plan, Rates $5.00 and up. Steam heat, electric light, running water, private baths in suite—golf, motoring, music and dancing.

R. S. ROWLAND, Prop.

---

Winter Park Auto Co.

Distributors for
Buick—Oldsmobile—Ford

Supplies—Renting
Storing—Repairing

Winter Park Florida

---

Hotel Carnes
Sanford, Florida
First St., next to Postoffice

European Plan
Every Comfort for the Motoring Tourist

---

Standard Auto Co.

OFFICIAL AAA GARAGE
WINTER PARK, FLORIDA
WALTER SACHSE, Proprietor
PROMPT SERVICE

Storage, Auto Livery, Expert Repairing and Automobile Accessories
PHONE 478