

## Road Guide 2: selections from the Automobile Blue Book

Excerpts from *Official Automobile Blue Book, Standard Road Guide of America*. Vol. 6 (Southeastern States), 1920.

We have provided Route 20, from Daytona to Tampa, as an example of the directions provided by the Blue Books. Maps (Images 1-3) and select images from the Blue Book (Images 4-7) are at the end of this document.

Users of the original, complete Blue Book would have used an Index Map at the front of the book [Image 1] to find the state they wanted to visit. This Index refers users to a more detailed map that shows Blue Book Route numbers [Image 2]. By looking closely at the map in Image 2, users would find the Blue Book Route number for their trip and turn to the page where that route description begins. The directions listed for each route guide travelers through the state, mentioning road conditions, locations of motel and service stations, and local points of interest.

---

### Route 20 – Daytona to Tampa, Fla. – 161.4 m. Reverse Route 91.

**Via De Land, Orange City, Sanford, Altamonte Springs, Winter Park, Orlando, Kissimmee, Haines City, Lake Alfred, Lakeland, Plant City and Ybor City.**

First seven miles, after leaving Daytona under construction when covered by Blue Book Scout car – scheduled to be fine rock road by early autumn; next 17 miles brick, then 11 miles of shell to St. Johns river bridge; next 56 miles, to Polk Co. line all good brick, except 3 miles of poor sand just after leaving Kissimmee (which may be brick). From country line, 42 miles of good sheet asphalt across Polk Co., then 4 miles of rather worn rock (which may be brick) to Plant City; balance goo wide brick.

Summary: 92 miles brick; 42 miles asphalt; 11 miles shell; 4 miles rock; 12 miles poor sandy dirt. The 12 miles of poor sandy dirt will, in all probability, be hard road by fall.

This is the mail trunk line from the east coast to the metropolis of the west coast and one of the most important routes in Florida. Traverses uninhabited wooded and swamp country to De Land. The balance is practically all thru wooded pine country, with some beautiful groves and lakes adjacent to De Land, Sanford, Winter Park, Orlando, Haines City, Lake Alfred and Lakeland. There is good fishing in most of the lakes; good hunting may be enjoyed in this region.

An excellent option to Sanford may be had in going via New Smyrna, following Route 3 to New Smyrna and then route 22 to Sanford.

┌ MILEAGE ─┐  
Total Distance  
Mileage Between  
Points

For this and other exits see City Map, page 86 [see Image 3].

|     |     |  |
|-----|-----|--|
| 0.0 | 0.0 | <b>DAYTONA</b> , Beach St & Magnolia Ave. Go southeast on Beach St. along Halifax river. |
| 0.7 | 0.7 | South St. at small wooden bridge; turn right two blocks.                                 |

- 0.9 0.2 S. Ridgewood Ave.; turn left with asphalt.
- 1.0 0.1 4-corners; turn right onto De Land Road. Cross RR 1.1  
Road is thru swamps and undeveloped wooded country.
- 21.0 20.0 End of road; turn left.  
Right at this turn is Route 55 to Palatka.  
Pass Stetson University Bldgs. 22.6 Cross RR 22.7.
- 22.9 1.9 **De Land,\*** Woodland Blvd. & New York Ave., bank on left.  
HOTELS – Hotel College Arms, New York Ave., E.  
The Lexington, New York Ave.  
Putnam Inn, New York Ave.  
GARAGES – Nahm & Nahm Garage, 112, S. Blvd.  
SERVICE STA. – United States Tire Sales & Service Depots located here.  
Right on New York Ave. is Route 21 to Eustis.  
Straight thru on Woodland Blvd.
- 28.3 5.4 **Orange City**, sta. on right. Straight thru across RR.  
Points of Interest, page 188.
- 31.3 3.0 Right-hand diagonal road; bear right with shell. Cross RR. 34.9. Cross long wooden  
toll bridge over St. Johns river (charges 50 cents) 36.9.
- 37.4 6.1 **Monroe**, sta. on right. Straight thru across RRs.
- 38.6 1.2 Irregular 4-corners; turn left.  
Right at this turn is Route 22 to Mt. Dora and Eustis.  
Cross RRs 39.2-41.3-41.7 – now on First St.

**\*De Land, Fla.** (pop 5,000, alt. 54 ft.), is situated on the highest elevation between the St. Johns river and Atlantic Ocean. It is in the midst of a very productive sections, all citrus fruits, pears, grapes, peaches, and other fruits being produced here abundance. Live stock production has also become a great industry in the past few years. A visit to the Stetson properties gives an interesting view of the methods of fruit growing, especially the methods for preventing frost from injuring the fruit.

The Stetson university, located here, with a student body of 700, was founded by John B. Stetson of Philadelphia, owner of the estate above mentioned.

All out door sports, including golf, hunting, fishing, motoring and tennis are indulged in at De Land.

The College Arms golf course, open to the public, is one of the best in the south. Among the points of interest nearby are the DeLeon springs and the ruins of an old Spanish sugar mill.

- 41.8 3.2 **Sanford,\*** First St. & Park Ave., bank on right.  
HOTELS – Hotel Carnes, 1<sup>st</sup> St., next to P. O.  
Turn right (south) onto Park Ave. Pass park on right 42.0.
- 42.4 0.6 10<sup>th</sup> St.; turn left.
- 42.5 0.1 Sanford St., large brick school on left; turn right.  
Left at 42.7 is Route 59 to New Smyrna.  
Cross RRs 42.9-43.0
- 45.3 2.8 Fork; bear right with brick. Pass Elder Spring on right 47.5.
- 47.7 2.4 Fork; bear left with brick.  
Left at 48.8 leads to Ovledo.  
Cross RR 50.5 Cross RR at **Longwood** 52.3 Cross RR 53.8.
- 55.0 7.3 **Altamonte Springs,\*** end of road, P. O. on left. Turn right.
- 55.5 0.5 Fork; bear left. Curve left and right along lake 57.0.
- 58.0 2.5 **Maitland**, sta. on left. Straight thru. Cross RR 59.1, curving right along lake just  
beyond. Thru Winter Park golf course 60.3 – now along Park Ave.
- 60.9 2.9 **Winter Park,\*** Park & New England Aves., park on right.  
GARAGES – Standard Auto Co., East Park Ave.  
Winter Park Auto Co.  
COMM. ORGAN. – Winter Park Board of Trade.

Keep ahead on Park Ave. Pass town hall on right 61.0.

\***Sanford, Fla.** (pop. 6,000. Alt 20 ft.), is a thriving little city on the south side of Lake Monroe, at the head of navigation on the St. Johns river. Lake Monroe is noted for its black bass. There are water sports and many interesting side trips, particularly to the large celery farms. The place is sometimes called the "Celery City." It was named after General Sanford, once Minister to Belgium, and who acquired a grant which was made by Lincoln to his secretary.

\***Altamonte Springs, Fla.** (pop. 150, alt. 101 ft.), in Seminole county, is 140 miles south of Jacksonville and 10 miles north of Orlando. In its vicinity are numerous pretty lakes and the town is well surrounded by tall pines and orange groves. It is a popular tourist resort, offering purest spring water, fine shooting and fishing.

\***Winter Park, Fla.** (pop. 600), is a charming resort surrounded by lakes, with good boating and fishing. It is the seat of Rollins college. Winter Park is noted for the profusion of magnolias and flowers.

- 61.1 0.2 4-corners, baseball grounds on left; turn right. Cross RR 61.3.
- 61.4 .03 Fork; bear left with brick along RR. Curve left away from lake 64.3 Cross RR 64.4 – now on Orange Ave.  
Right on Concord Ave. at 64.9 leads to Country Club.
- 65.5 4.1 **Orlando, Orange & Central Aves.**, department store on left.  
HOTELS – New Lucerne, corner of Main & South Sts.  
San Juan Hotel, Orange Ave.  
The St. Charles, Orange Ave. & Washington St.  
The Wyoming, Magnolia & Amelia Sts.  
COMM. ORGAN. – Orlando Board of Trade.  
GOLF CLUB – Orlando Country Club.  
SERVICE STA. – Unites States Tire Sales & Service Depots located here.  
Right on Central Ave. is Route 52 to Eustis via Mineola.
- 65.9 0.4 Straight thru (south) on Orange Ave. Thru irregular 4-corners at brick school 65.7.  
End of street at Lucerne Circle; curve right half-way around lake on Circle, then straight ahead on S. Orange Ave.
- 66.3 0.4 End of street; turn left onto Gore Ave.
- 66.4 0.1 Right-hand road; turn right. Thru **Pinecastle** 70.5.
- 73.2 6.8 4-corners; turn right with brick.
- 73.3 0.1 **Taft**, left-hand road, RR ahead. Turn left with brick. Jog right and left across RR 75.4.
- 81.4 8.1 End of road; turn right.
- 81.5 0.1 Left-hand road; turn left with brick.  
Left at 82.5 leads to St. Cloud.

#### POINTS OF INTEREST, ORLANDO, FLA.

Orlando (pop. 10,000, alt 98 ft.), called the "city beautiful" on account of its many lakes and avenues of beautiful homes, shaded by magnificent oak trees, which line the streets. It is an active business center and head of the citrus industry of the state. Around the town are extensive plantations of tropical fruits and many vegetable farms. One of the curiosities of the place is a banana tree 20 feet high. Many good roads have been built in Orlando during the past few years, offering attractive circuits of from 10 to 100 miles. One of the most notable of these drives is Lucerne boulevard, a beautiful lake road. All principal country roads are brick paved. Orlando is less than five miles from Winter Park, and in the neighborhood are Lakes Lucerne, Lue, Winnie and Eola – all places of winter residence.

- 83.1 1.6 Irregular 4-corners, wooden church on left; bear right across RR onto Broadway (double drive).  
Slightly left just before RR is Route 75 to Melbourne.

- 83.5 0.4 **Kissimmee,\*** 5-corners at water trough. Bear right onto Emmett St. Pass court house  
GARAGES – Lupfer & Prather Inc Garage, Broadway  
Mach Bros. Garage, Broadway, corner Dakin Ave.  
SERVICE STA. – United States Tire Sales & Service Depots located here.  
on left 83.7.
- 83.8 0.3 Clyde Ave.; turn left.
- 84.1 0.3 Irregular 4-corners at RR; turn right.
- 84.2 0.1 4-corners; turn left at end of road just beyond, turn right.
- 85.8 1.6 End of road; jog left across RR and take right-hand diagonal road immediately  
beyond. Cross RR at sta. 94.6.
- 94.7 8.9 **Loughman**, end of road at store. Turn left. Cross switch 100.2. Curve left and righth  
across RR at **Davenport** 101.1.
- 104.7 10.0 End of road, ice plant on right; turn right across RR, using caution.
- 104.8 0.1 Turn left with road and take right-hand road immediately beyond.
- 105.0 0.1 **Haines City**, bank on right. Keep ahead, following asphalt.
- 105.1 0.1 Fork, just beyond arch; bear right with asphalt along RR. Avoid left-hand diagonal  
road 105.4.  
Left at 105.4 is Route 79 to Bartow and Route 78 to Lake Wales.  
Jog right and left across RR 109.4.
- 110.5 5.4 End of road; turn left across RR. Curve left along grove 111.7.
- 111.8 1.3 Lake Alfred, right hand road. Turn right and at 4-corners at real estate office just  
beyond, turn left.
- 112.0 0.2 4-corners; turn right with asphalt. Cross RR 112.2, avoiding left-hand road just  
beyond.  
Left at 112.2 leads to Winter Haven.
- 112.3 0.3 4-corners; turn left with asphalt.
- 112.4 0.1 End of road; turn right. Curve right and left across RR 113.0 and follow along lake.  
Pass Lynchburg Sta. on left 113.7.
- 115.8 3.4 3-corners at Lake Ariana; bear left along same.  
Right at this turn is dirt road around lake, rejoining following data at mileage 118.1.
- 116.6 0.8 3-corners; bear right along RR, passing business center over to left.
- 116.7 0.1 Auburndale, irregular 4-corners. Bear right away from RR.
- 117.3 0.6 Right-hand diagonal road; bear right, curving left immediately beyond.

**\*Kissimmee, Fla.** (pop. 4,000, alt. 72 ft.), lying on the north shore of Lake Tohopekaliga, has long been a starting point for hunters and explorers. One of the popular trips for tourists is by boat down Lake Tohopekaliga and the Kissimmee river to Lake Okechobee, then thru the winding Caloosahatchee past Forts Thompson and Denoud of Seminole fame, to Fort Meyers. Large fisheries are located here and upward of \$500,000 worth of fish was shipped from this point last year (1918). It is also the center of a cattle raising industry and has some important orange groves.

- 118.1 0.8 3-corners; bear left with asphalt away from lake. Cross RR 122.8.
- 123.0 4.9 End of road; turn right. Thru Carters 123.6. Cross RR 128.4 – now on Morton St.
- 128.7 0.2 Orange St.; turn right.  
Left at this turn on Orange St. is Route 93 to Bartow.
- 129.0 0.3 Kentucky Ave.; turn right one block.
- 129.1 0.1 **Lakeland**, Kentucky Ave. & Lemon St.  
HOTELS – Hotel Tremont, Main St. & Massachusetts Ave.  
GARAGES – Official Dixie Highway Garage, Florida Ave. & Lemon St.  
COMM. ORGAN. – Lakeland Chamber of Commerce.  
GOLF CLUBS – Lakeland Highlands Club.  
Straight ahead one block leads to business center.  
Turn left (west) onto Lemon St.

- Right o Florida Ave. 129.3 is Route 73 to Leesburg.
- 129.9 0.8 Caution – end of road at foot of grade, small lake ahead; curve right. Turn left with road 130.2.
- 130.4 0.5 4-corners; turn right. Curve left across RR 133.0.
- 135.5 5.1 End of road; jog right across RR and immediately left along same. Pass Youmans Sta. on left 136.3. Cross RRs 139.5.

#### POINTS OF INTEREST, LAKELAND, FLA.

Lakeland (pop. 10,000, alt. 227 ft.), a health resort of Polk county, is the largest inland town and the sixth city in size in the state of Florida. It is the heart of what is known as the “Thousand Lakes Country,” and there are nine lakes within its corporate limits. The climate is healthy and delightful, average temperature in the warmest months being 88 degrees and in the coldest month 42 degrees. It is also a live industrial center and is particularly noted for its large production and immense shipments of strawberries and citrus fruits. Upwards of 600,000 quarts of berries and 250,000 boxes of citrus fruits leave Lakeland annually. Polk county has completed a county-wide system of hard surfaced roads, and from Lakeland one can travel in every direction over a sheet asphalt highway. There is a pretty little park in the heart of the city, and a fine golf course near by.

- 139.6 4.1 **Plant City,\*** Reynolds & Collins Sts., banks on left.  
Right on Collins St. is Route 110 to Brooksville and Route 72 to Leesburg.
- 140.4 0.8 3-corners; bear left onto Barlow Ave. Thru **Dover** 145.8; **Seffner** 149.2 and **Mango** 151.5.
- 154.8 14.4 Prominent 4-corners; bear right away from RR.  
Left at this turn is Route 101 to Sarasota via Parrish.  
Cross long iron bridge over Six Mile Creek 155.0.
- 157.0 2.2 Oak Park at stores. Straight thru.  
Left is Route 100 to Sarasota via Ruskin.  
Cross RR 158.1, joining trolley just beyond – now on 7<sup>th</sup> Ave.  
Cross RR 158.5
- 159.6 2.6 **Ybor City,** 7<sup>th</sup> Ave. & 14<sup>th</sup> St. Straight thru with trolley on 7<sup>th</sup> Ave.  
Tampa City Map and Points of Interest, page 184.
- 160.0 0.4 Irregular 4-corners, trolley leaves to left; jog right and immediately left, keeping ahead on 7<sup>th</sup> Ave.
- 160.7 0.7 Franklin St., library on far right; meeting trolley, turn left. Cross RR 161.2.
- 161.4 0.7 **TAMPA,** Franklin & Lafayette Sts., court house on left. Cross RR 161.2.  
HOTELS – The De Soto, corner Marion & Zack Sts.  
The Hillsboro, corner Twigg St. & Florida Ave.  
Tampa Bay Hotel, W. Lafayette St.  
COMM. ORGAN. – Tampa Board of Trade, Florida Ave. & Lafayette St.  
CLUBS – Tampa Motor Club, Tampa Municipal Bldg.  
SUPPLY STORES – The G. Norman Baughman Co., Florida Ave & Jackson St.  
D. F. Owen Co., 219 Franklin St., corner Jackson  
SERVICE STA. – Unites States Tire Sales & Service Depots located here.

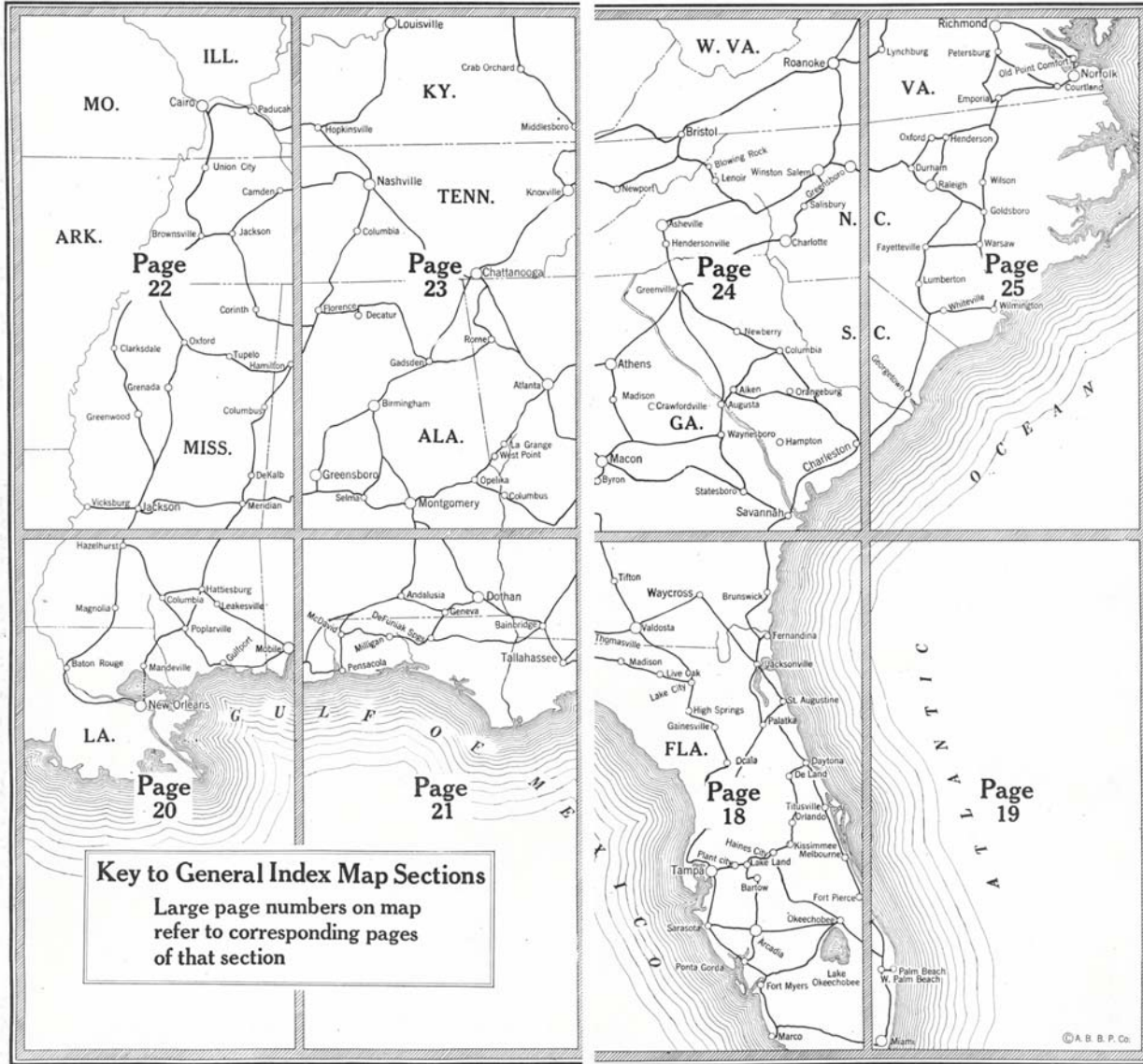


Image 1

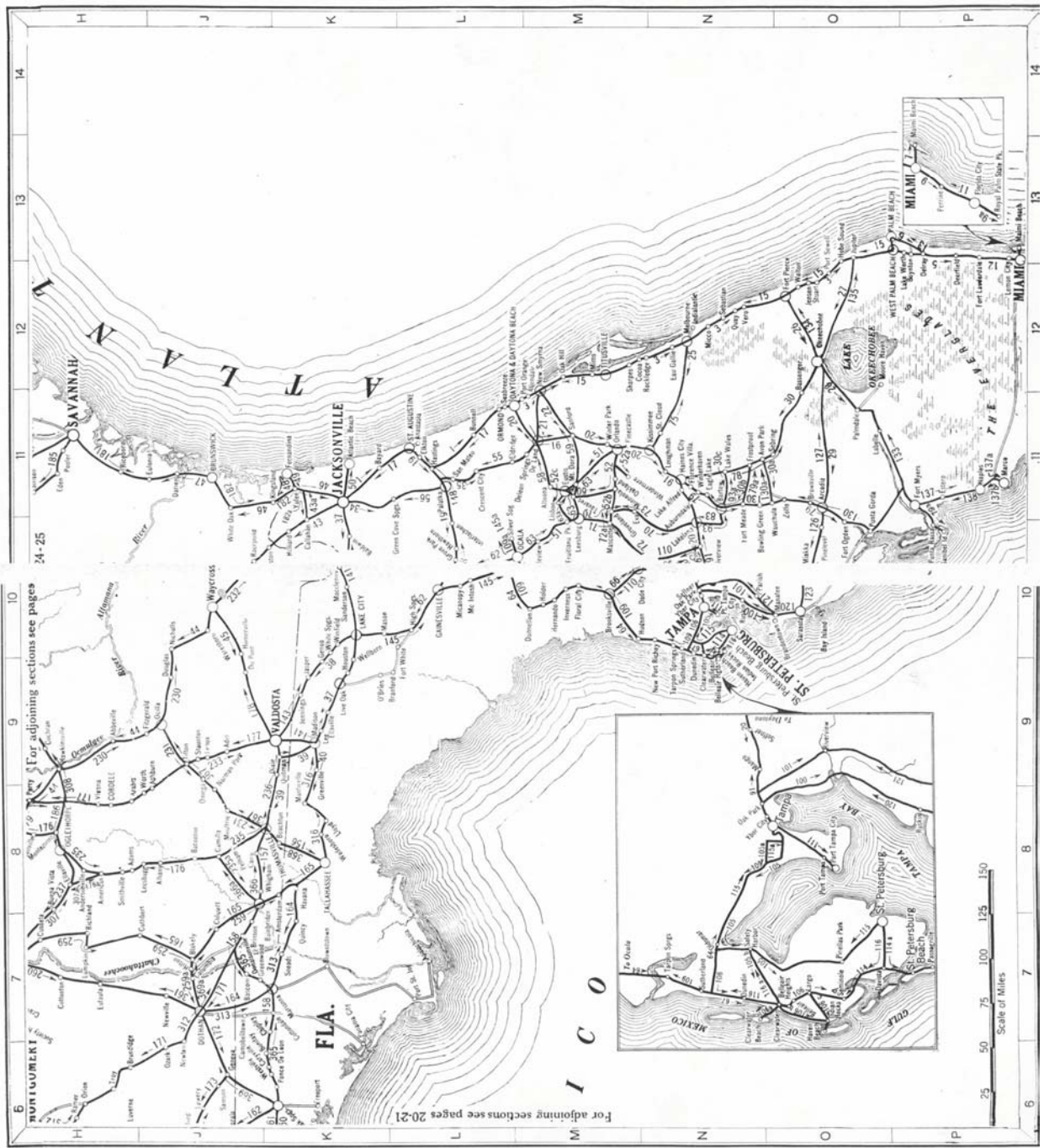


Image 2



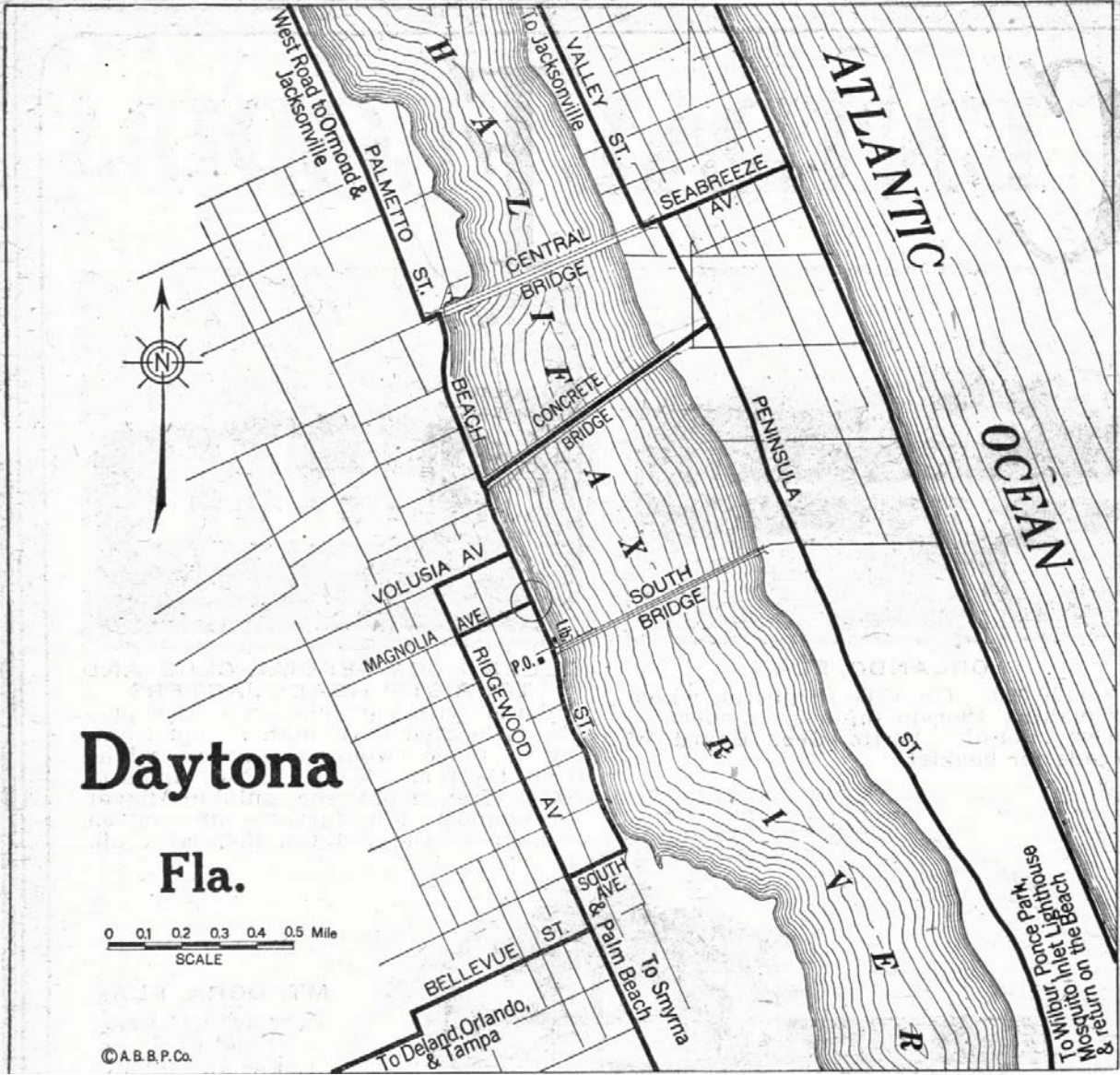


Image 3



**The New Lucerne—Orlando, Fla.**

CORNER MAIN AND SOUTH STS.

*One block from beautiful Lake Lucerne*

American Plan, Rates \$5.00 and up. Steam heat, electric light, running water, private baths in suite—golf, motoring, music and dancing.

R. S. ROWLAND, Prop.



Image 4

**Winter Park Auto Co.**

Telephone 408

Winter Park Florida

Distributors for  
Buick—Oldsmobile—Ford

Supplies — Renting  
Storing — Repairing

Image 5

**Hotel Carnes**

Sanford, Florida

First St., next to Postoffice

*European Plan*

Every Comfort for the  
Motoring Tourist

HOTEL OLIVE, TAMPA, under the  
same management



Image 6

**Standard Auto Co.**

WINTER PARK, FLORIDA

WALTER SACHSE, Proprietor

P R O M P T S E R V I C E

OFFICIAL AAA GARAGE

Storage, Auto Livery,  
Expert Repairing and  
Automobile Accessories

PHONE  
478

Image 7